



**LIVE UNITED
RADIOTHON**

**WPKO
98.3 FM**



FRIDAY NOVEMBER 22 FROM 6:00 TO 9:00 A.M.



Dear Logan County Business Leader,

On Friday November 22, United Way, in partnership with WPKO radio, will be conducting our 10th Annual LIVE UNITED Radiothon during the Morning Show to help us boost the 2024 United Way campaign. We have currently raised over \$750,000 on our way to \$1 million or more.

We are looking for a handful of generous local businesses willing to step up and serve as Matching Corporate Donors for a portion of the three-hour event. Matching Corporate Donors would be willing to match donations made by listeners during a certain timeframe on the program.

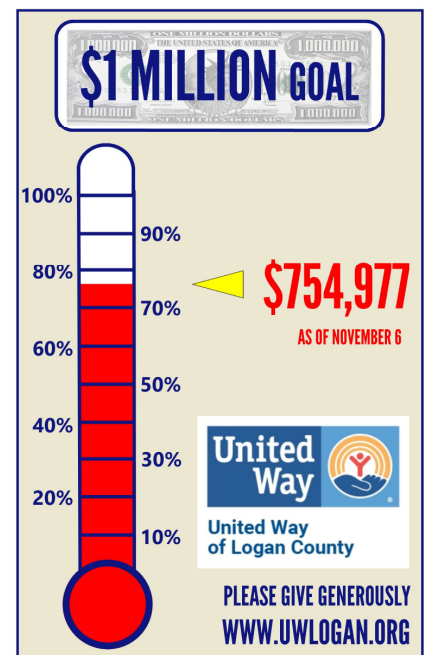
By serving as a Matching Corporate Donor for our LIVE UNITED Radiothon, your business would be prominently featured as a generous community leader and will help incentivize listeners to call or make an online pledge as their gift would be “doubled” by your generosity. Please consider this unique and high-profile opportunity to get involved with our 2024 campaign.

To be featured as a Matching Corporate Donor, we would need a pre-event commitment of \$1,000 that would be paid in full regardless of the amount pledged during your segment of the Radiothon.

United Way is the Philanthropic Hub of Logan County! Since 1955, generations of local businesses have made their charitable impact through United Way. When you give to United Way, you become a part of a long-standing solution that works to positively influence the health, education, and financial stability of every person in our community. **Please complete and return the attached pledge form by Thursday November 21 or call us at (937) 592-2886.**

Sincerely,

Dave Bezusko
Executive Director





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UNITED WAY OF LOGAN COUNTY, 653 S. MAIN STREET, BELLEFONTAINE, OHIO, 43311 WWW.UWLOGAN.ORG (937) 592-2886.

2024 MATCHING CORPORATE GIFT PLEDGE FORM

PLEASE RETURN BY THURSDAY NOVEMBER 21.

THE LIVE UNITED RADIOTHON AIRS ON WPKO ON FRIDAY NOVEMBER 22 FROM 6:00 TO 9:00 A.M.

CONTACT INFORMATION

Company: _____ Authorized by: _____

Address: _____

E-mail: _____ Phone: _____

Website: _____

Signature: _____ Date: ____/____/____

YES! WE WOULD LIKE TO SERVE AS A MATCHING CORPORATE SPONSOR FOR THE 2024 RADIOTHON!

To be featured as a Matching Corporate Donor, we would need a pre-event commitment of at least \$1,000 that would be paid in full regardless of the amount pledged during your segment of the Radiothon. Select your gift level below.

_____ \$ _____

_____ \$1,000

Your business will receive on-air recognition for serving as a Matching Corporate Sponsor during the 2024 LIVE UNITED Radiothon on WPKO from 6:00 to 9:00 a.m., as well as recognition on the online giving page set up for the event on Friday November 22.

PAYMENT OPTIONS

_____ Payment is Enclosed. Please send check and form to: United Way of Logan County
653 S. Main St., Bellefontaine, OH 43311

_____ Pay via Credit Card. Visit www.uwlogan.org and click the DONATE button.

_____ Please invoice our company. (Select a payment timeline below.)

_____ Invoice upon receipt for entire pledge, to be paid by 12/31/24.

_____ Invoice quarterly throughout 2025.

United Way of Logan County
653 S. Main St.
Bellefontaine, OH 43311

PHONE: (937) 592-2886
WEB: www.uwlogan.org

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of Logan County**

